



**BEST DAY EVER** *party*  
*to Prevent Drowning*

*You're Invited!*  
**Saturday,  
February 8th, 6-10pm**  
at the



Join us for an Olympian Cocktail Hour, Delicious Dinner, Live Auction, Raffle, Entertainment and More!

**Be a CHAMPION!**  
for drowning prevention  
and water safety



**Sponsorships • Tables •  
In-Kind Donations •  
Ask us how YOU can be involved!**





**\$250,000  
Fundraising Goal**

**We envision a world where children do not drown.**

### **Who is Colin's Hope?**

Colin's Hope was founded in 2008 after Jeff and Jana Holst lost their 4-year-old son and buddy, Colin, to a drowning in a lifeguarded pool. After Colin's death, the Holst's learned that drowning is the #1 cause of unintentional injury-related death for children under 5 and a leading cause for ages 1-14. Most importantly, they learned drowning is PREVENTABLE. They did not want any other family to lose a child to preventable drowning. Thank you, Jeff and Jana, for turning your tragedy into triumph and creating Colin's legacy through Colin's Hope.

### **What does Colin's Hope do?**

Colin's Hope works year-round to educate children, families, and caregivers about water safety. Using proven tools to increase water safety knowledge, we have become THE trusted water safety resource in Texas, a leader in water safety across the nation, and a respected global partner in drowning prevention. Our Water Safety with Colin & Friends curriculum, life jacket loaner stations, Water Safety Information Cards, online Water Safety Quiz and web-based resource hub are just some of the programs we deliver with a vision to END drowning.

### **Why should I support Colin's Hope through the Best Day Ever Party to Prevent Drowning?**

Each year, Texas loses almost 100 children to fatal, preventable drownings. Additionally, it is estimated, for every fatal drowning, at least 5 times as many children survive a non-fatal drowning often resulting in long-term physical, emotional and psychological trauma as well as financial hardship for the family.

Colin's Hope has a goal to raise at least \$250,000 at the Best Day Ever Party to support our year-round efforts to prevent drowning. We need supporters like you to invest in our work so that we can reach more children and families with our life-saving education. Thank you for your consideration; and, as Colin used to say, let's make it the "Best Day Ever!"

For more information, visit [www.colinshope.org/bestdayeverparty](http://www.colinshope.org/bestdayeverparty) or contact us at [BDEParty@colinshope.org](mailto:BDEParty@colinshope.org)



# Entertainment, Auction, Raffle, and Paddles Up

Our goal is to get this life-saving water safety education to more children and families so that we can make an even bigger impact. Together, we can make every day the "Best Day Ever!" and END drowning. Thank you for your support. We will see you at the party.

**Official Entertainment Announcement  
Coming Soon!**



**A Community of  
Champions**



**One-of-a-Kind  
Auction Items**



**Professional  
Auctioneers**



**Many Ways to  
Show Your Support**



**Something for  
Everyone**

# Olympian Cocktail Reception

(Medal symbols represent World and Olympic championships)



**Garrett Weber-Gale** 

University of Texas Alumni, NCAA Division Champion, 8-time American record-holder, 4-time world record-holder, 2-time USA Olympic gold medalist (Beijing 2008, 4x100m Freestyle Relay, 4x100m Medley Relay), World Championship Gold medalist (Rome 2009, 4x100m Freestyle Relay), longtime Colin's Hope Supporter, Founder of Athletic Foodie, former CEO of Acton Business School.



**Elli Overton** 

3-time Australian Olympian; 200 IM Australian record-holder from 1992 until 2003; competed at the 1992, 1996 and 2000 Olympics, finishing 5th, 5th and 11th respectively; 200 IM World Championship Bronze Medalist ('94), and Gold Medalist at World Short Course Championships ('95), Pan Pacific Championships ('95) and Commonwealth Games ('94); from 1996 to 2000, earned 3 NCAA second place finishes for the University of California Berkeley. After retiring from swimming, Elli moved to Austin, where she lives, works, raises her family, coached swimming for 4 years and is a 4-time Colin's Hope Got2Swimmer.



**Sandy Neilson-Bell** 

University of California Alumni (Santa Barbara), NCAA Division Champion, 8-time American record-holder, 4-time world record-holder, Olympic record-holder and 3-time American Olympic gold medalist (Munich 1972, 100m Freestyle, 400m Free Relay, 400m Medley Relay), Olympic Trials Qualifier at age 36 (1992), International Swimming Hall of Fame Inductee, Owner of Keel Publishing, Head Coach, Event Coordinator at American Swimming Association, LLC.



## Reserved for Additional Olympians

Many local Olympic athletes have supported Colin's Hope over the years. We hope to see them all at the party. Until then, our hats off to future Olympic athletes who will carry the torch for water safety and drowning prevention.



## Reserved for Additional Olympians

Colin's Hope is a strong supporter of athletes. From our annual Kids Triathlon to our 10K Got2Swim to our Athlete Ambassador program, we encourage athletes to use their talents to excel in their sport and be a voice for drowning prevention. Whether you are a 5-year-old first-time triathlete or an Olympic Gold medalist, we believe you can make a difference!

# Sponsorship Opportunities

## Gold Medal Sponsor - \$25,000

- Four Premier Tables (40 seats)
- All guests to attend Olympian Cocktail Hour
- One room at the Lakeway Resort & Spa for the night of the event
- Opportunity to speak during the main event
- 40 Raffle Tickets
- Your promotional item placed in guest swag bag
- Three month promotional display on Colin's Hope van
- Recognition as Gold Medal Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Olympian Cocktail Hour Sponsor - \$15,000

- Three Premier Tables (30 seats)
- All guests to attend Olympian Cocktail Hour
- Opportunity to speak during the cocktail hour
- 30 Raffle Tickets
- Your promotional item placed in guest swag bag
- Two month promotional display on Colin's Hope van
- Recognition as Olympian Cocktail Hour Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Dinner Sponsor - \$10,000

**SOLD**

- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin's Hope van
- Recognition as Dinner Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Beverage Sponsor - \$10,000

- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin's Hope van
- Recognition as Beverage Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts



**HAL DENBAR**  
Owner, Patriot Pool & Spa  
Colin's Hope Champion (3 years)

# Sponsorship Opportunities



**MIKE KOLEBER**  
Owner, Nitro Swimming  
Colin's Hope Champion (11 years)

## Auction & Raffle Sponsor - \$10,000

- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin's Hope van
- Recognition as Auction & Raffle Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Champagne Toast Sponsor - \$5,000

- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Champagne Toast Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Entertainment Sponsor - \$5,000

- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Entertainment Sponsor during leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Water Guardian Circle - \$2,500

- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Water Guardian Circle during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

## Tribute Table - \$1,500

- Your table will bear a name in honor of someone who has been lost or almost lost to a drowning
- One Elite Table (8 seats); selection of table name
- All guests to attend Olympian Cocktail Hour
- 8 Raffle Tickets



**Help us reach our goal of \$250,000!**

## Sponsorship Agreement

Through event sponsorship, you will impact an influential audience. Sponsors of the Colin's Hope Best Day Ever Party will fund safety programs that increase water safety awareness that ultimately prevent drowning.

Donor/Company Name (as you would like it to appear in promotional materials):

Company Contact (if applicable):

Position:

Donor/Company Address:

Phone:

Email:

Company Website:

### Sponsorship Levels (check one):

- Gold Medal Sponsor - \$20,000
- Olympian Cocktail Hour Sponsor - \$15,000
- Dinner Sponsor - \$10,000 **SOLD**
- Beverage Sponsor - \$10,000
- Auction & Raffle Sponsor \$10,000
- Champagne Toast Sponsor - \$5,000
- Entertainment Sponsor - \$5,000
- Water Guardian Circle - \$2,500
- Tribute Table - \$1500
- Drowning Prevention Partner - \$500  
2 Premier Seats, 2 Raffle Tickets, recognition at event
- Lifeguard Donation \$250  
(Please accept this donation in lieu of my attendance)
- Other Donation Amount \$ \_\_\_\_\_  
(Please accept this donation in lieu of my attendance)

### Payment Information (credit/debit card):

Name on card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Card Number: \_\_\_\_\_ CCV (3 digit code): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return the completed form and any supporting materials to [BDEParty@colinshope.org](mailto:BDEParty@colinshope.org) by January 6, 2020, along with a vectorized logo (preferred for quality printing) for marketing efforts. For more information about sponsorship of the Colin's Hope Best Day Ever Party, contact us at (512) 222-7591 or [BDEParty@colinshope.org](mailto:BDEParty@colinshope.org).

Colin's Hope is a qualified tax exempt organization, as defined in Section 501(c)(3) of the Internal Revenue Code; Federal Tax ID Number 30-0500004. A charitable contribution deduction may be claimed for the cash amount or fair market value of contribution made to Colin's Hope less the value of goods or services received, if any.

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## *Live Auction and Raffle Prize Donations*

Donating auction and/or raffle prizes is a great way to demonstrate your company's support of Colin's Hope. Please complete one form per item. Items exceeding \$3000 qualify for sponsorship benefits at half their value. Please see sponsorship tiers or contact us for more information about your benefits

Donor/Company Name (as you would like it to appear in promotional materials):

Company Contact (if applicable):

Position:

Donor/Company Address:

Phone:

Email:

Company Website:

### **Donation:**

Monetary

Goods

Services

Quantity: \_\_\_\_\_

Monetary Amount or Fair Market Value (as determined by the donor): \$ \_\_\_\_\_

If donation of goods/services exceeds a value of \$5000, please provide your Employer ID # or Social Security Number for tax purposes: \_\_\_\_\_

Description of Goods/Services (For goods: a brief description that includes manufacturer, model, and serial number, if available. For services: a description of the service provided.):

Were any goods/services provided in exchange?  Yes  No Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

Donation Received by: \_\_\_\_\_ Date: \_\_\_\_\_

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# Thank You



to our amazing Board of Directors, Event Chair,  
Honorary Co-Chairs, Sponsors, and Supporters  
*for making this evening possible!*

## Best Day Ever Party Committee

Amy Engelmann, Chair  
Jeff Holst  
Jana Holst  
Stacy Pearson  
Carli Smith  
Alissa Magrum

## Best Day Ever Party Honorary Co-Chairs

Garrett Weber-Gale, Olympian  
Elli Overton, Olympian  
Sandy Neilson-Bell, Olympian

## Colin's Hope Board of Directors

Jeff Holst, Co-Founder, Colin's Dad  
Jana Holst, Co-Founder, Colin's Mom  
Karen Weir, Board Chair  
Carli Smith, Treasurer  
Stacy Pearson, Secretary  
Bobby Dubois  
Susan Tyson  
Jaime Slaughter  
Ben Archer  
Shane Christ  
April Thompson



## Colin's Hope Staff

Alissa Magrum, Executive Director  
Jessica Brown, Program Director  
Lynda Logan, Program Coordinator

## Benefit Sponsors

(Additional sponsors and supporters will be added as we receive commitments.)

*The Dubois Family  
Charitable Trust*



## Auction & Raffle Sponsors

BLUEBONNET RIDGE AUSSIES